

REVISED

Mar 22, 22
 CONT# 35650061 Mod# 1 Ver# 3 (Last = Orig CF)
 REP CHRISTAL RADIO
 TO KGFW-AM (Kearney, NE)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 1473

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV BRETT LINDSTROM FOR GOVERNOR
 PDT NE Gov
 FLT Mar 07, 22 - May 15, 22

* REP ORDER COMMENT *

** 3/22/2022 12:22:00 PM: PER CLIENT'S REQUEST, SPOTS HAVE BEEN CANCELLED FOR 3/16-3/29 WHILE THE CAMPAIGN GOES DARK. ACTIVITY SHOULD RESUME ON WEDNESDAY, 3/30
 ** 3/22/2022 12:22:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 3/22/2022 12:22:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	FLIGHT 1								
	1.1	..WTF..	6A - 10A	60	3/9/2022 - 3/11/2022	1W	3	\$75.00	3
	1.2	..WTF..	10A - 3P	60	3/9/2022 - 3/11/2022	1W	3	\$75.00	3
	1.3	..WTF..	3P - 7P	60	3/9/2022 - 3/11/2022	1W	1	\$75.00	1
	** WEEKLY FLIGHT TOTALS **						7	\$525.00	
	FLIGHT 2								
	2.1	MTWTF..	6A - 10A	60	3/14/2022 - 3/18/2022	1W	1	\$75.00	1
	2.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/18/2022	1W	1	\$75.00	1
	2.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/18/2022	1W	1	\$75.00	1
	** WEEKLY FLIGHT TOTALS **						3	\$225.00	
CHG	FLIGHT 3								
	3.1	MTWTF..	6A - 10A	60	3/21/2022 - 3/25/2022	1W	0	\$75.00	0
	3.2	MTWTF..	10A - 3P	60	3/21/2022 - 3/25/2022	1W	0	\$75.00	0
	3.3	MTWTF..	3P - 7P	60	3/21/2022 - 3/25/2022	1W	0	\$75.00	0
	** WEEKLY FLIGHT TOTALS **						0	\$0.00	
CHG	FLIGHT 4								
	4.1	MTWTF..	6A - 10A	60	3/28/2022 - 4/1/2022	1W	5	\$16.00	5
CHG	4.2	MTWTF..	10A - 3P	60	3/28/2022 - 4/1/2022	1W	6	\$16.00	6

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CHG	4.3	MTWTF..	3P - 7P	60	3/28/2022 - 4/1/2022	1W	6	\$16.00	6
					** WEEKLY FLIGHT TOTALS **		17	\$272.00	
		FLIGHT 5							
	5.1	MTWTF..	6A - 10A	60	4/4/2022 - 5/6/2022	5W	10	\$16.00	50
	5.2	MTWTF..	10A - 3P	60	4/4/2022 - 5/6/2022	5W	10	\$16.00	50
	5.3	MTWTF..	3P - 7P	60	4/4/2022 - 5/6/2022	5W	10	\$16.00	50
					** WEEKLY FLIGHT TOTALS **		30	\$2,400.00	
		FLIGHT 6							
	6.1	MT.....	6A - 10A	60	5/9/2022 - 5/10/2022	1W	5	\$16.00	5
	6.2	MT.....	10A - 3P	60	5/9/2022 - 5/10/2022	1W	5	\$16.00	5
	6.3	MT.....	3P - 7P	60	5/9/2022 - 5/10/2022	1W	5	\$16.00	5
					** WEEKLY FLIGHT TOTALS **		15	\$240.00	

	Mar 22	Apr 22	May 22				
SPOTS	10	107	75				
CASH	750.00	1712.00	1200.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	750.00	1712.00	1200.00				

							TOTAL
SPOTS							192
CASH							3,662.00
TRADE							0.00
NSL							0.00
TOTAL							3,662.00

**** Competitive Comments ****

LINDSTROM FOR NE GOV RADIO 3.9 - 5.10

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: KGFW-AM Agency: KATZ MEDIA GROUP (3RD FLR)
 Contract Name: Lindstrom 1473 kgfw-04 Address: 125 W 55TH STREET, 3RD FLR
 Contract#: 43967 City: NEW YORK State: NY Zip: 10019
 Start Date: 3/09/22 End Date: 5/10/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: BRETT LINDSTROM-Katz Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTAL Comm %: 0
 Product Name: NE Gov Makegood Policy: Within Contract Dates
 Estimate #: 1473
 Competitive Code: Political-State

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/09/22	3/11/22		6:00 AM	10:00 AM	60			X	X	X			3	W	75.00	3	225.00	3	
2	3/09/22	3/11/22		10:00 AM	3:00 PM	60			X	X	X			3	W	75.00	3	225.00	3	
3	3/09/22	3/11/22		3:00 PM	7:00 PM	60			X	X	X			1	W	75.00	1	75.00	3	
4	3/14/22	3/15/22		6:00 AM	10:00 AM	60	X	X						1	W	75.00	1	75.00	3	
5	3/14/22	3/15/22		10:00 AM	3:00 PM	60	X	X						1	W	75.00	1	75.00	3	
6	3/14/22	3/15/22		3:00 PM	7:00 PM	60	X	X						1	W	75.00	1	75.00	3	
7	3/28/22	4/01/22		6:00 AM	10:00 AM	60	X	X	X	X	X			5	W	16.00	5	80.00	3	
8	3/28/22	4/01/22		10:00 AM	3:00 PM	60	X	X	X	X	X			6	W	16.00	6	96.00	3	
9	3/28/22	4/01/22		3:00 PM	7:00 PM	60	X	X	X	X	X			6	W	16.00	6	96.00	3	
10	4/04/22	5/06/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	16.00	50	800.00	3	
11	4/04/22	5/06/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	16.00	50	800.00	3	
12	5/09/22	5/10/22		10:00 AM	3:00 PM	60	X	X						5	W	16.00	5	80.00	3	
13	5/09/22	5/10/22		3:00 PM	7:00 PM	60	X	X						5	W	16.00	5	80.00	3	
14	3/24/22	3/25/22		6:00 AM	10:00 AM	60				X	X			1	W	75.00	0	0.00	3	
15	=== CANCELED ===																			
	3/24/22	3/25/22		10:00 AM	3:00 PM	60				X	X			1	W	75.00	0	0.00	3	
	=== CANCELED ===																			
16	3/24/22	3/25/22		3:00 PM	7:00 PM	60				X	X			1	W	75.00	0	0.00	3	
	=== CANCELED ===																			
17	4/04/22	5/06/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	16.00	50	800.00	3	
18	5/09/22	5/10/22		6:00 AM	10:00 AM	60	X	X						5	W	16.00	5	80.00	3	

Billing Projections: By Month

	Mar 22	Apr 22	May 22
CA	974.00	1,968.00	720.00
ST	750.00	1,712.00	1,200.00

☒ Print Spot Prices

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TOTAL SPOTS 192

GROSS TOTAL \$ 3,662.00

ADJUSTED SPOTS 192

ADJUSTED TOTAL \$ 3,662.00

APPROVE DECLINE



5555dnau, 03/11/22 @1:02PM



Business Manager



National Sales Manager



Traffic Manager